



# POINTS OF LIGHT

## MEDIA RELEASE AND PRESENTER GUIDELINES

**Points of Light Conference**  
**June 18 – 20, 2019**

I hereby grant Points of Light Foundation ("Points of Light") and its assigns, licensees, and successors my free and unlimited consent and permission to use photographs, videos, or audios of myself that have been obtained from my participation in the Points of Light Conference, June 18-20, 2019, in St. Paul, Minnesota (the "Event"), as well as to use my name as a participant in the Event, throughout the world and in perpetuity. I waive the right to inspect or approve versions of my image used for publication or the written copy that may be used in connection with the images.

I release Points of Light and its assigns, licensees, and successors from any claims that may arise regarding the use of my image, including any claims of defamation, invasion of privacy, or infringement of moral rights, right of publicity, or copyright. Points of Light is permitted, although not obligated, to include my name as a credit in connection with the image. Points of Light is not obligated to utilize any of the rights granted in this Agreement.

Additionally, I have reviewed and completed the attached **Presenter Publicity Questionnaire and Guidelines**.

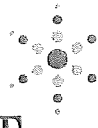
I have read and understood this release and I am over the age of 18.

Name: Mary Lynn Perry

Signature: Mary Lynn Perry

Date: March 19, 2019

*Please return this signed release and the requested information  
by email to the conference team ([speaker@pointsoflight.org](mailto:speaker@pointsoflight.org)).*



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## PRESENTER PUBLICITY QUESTIONNAIRE AND GUIDELINES

Please submit 1-2 high-resolution photos. These will be used in marketing materials, including on the website and in social media, to promote your participation in the Points of Light Conference.

- *Speaker Headshot.* This will be used for your speaker profile on the Points of Light Conference website and in other marketing materials. (REQUIRED)
- *Optional Speaker Action Shot.* This photo may show the speaker engaged in service, or other activities relevant to their work.

If you have not previously provided a brief bio, or if you would like to update it, please provide a short bio that can be used on the conference website (*approximately 300 words*).

Please provide your preferred social media handles. These may be used to promote your participation in the Points of Light Conference:

### *Personal*

- Facebook: *www.facebook.com/maryl.perry16*
- Twitter: *@marylyn10*
- Instagram: *@miperry10*
- LinkedIn: *www.linkedin.com/maryl.perry/*

### *Company/Organization (if applicable)*

- Facebook: ~~www.sacvol~~ *www.facebook.com/sacvolunteers*
- Twitter: ~~www.sacvol~~ *www.twitter.com/sacvolunteers*
- Instagram: *www.instagram.com/cityofsacvolunteers*
- LinkedIn:

Please answer one or more of the following questions. Your answer(s) may be shared, along with your photo, to promote your participation in the Points of Light Conference.

1. *What inspires you to volunteer?*
2. *Why is it important to make a difference in our communities?*
3. *What have you learned through your own experiences as a volunteer? Everyone working together can make our world better - one community at a time.*

All confirmed speakers are encouraged to promote their participation in the Points of Light Conference.

- Points of Light will provide speakers with a marketing toolkit to make it easy to share the event with your network.
- Please tag @PointsofLight and use #PointsofLight19 in your social media posts!